

Carrie Cussons, President & CEO

Since joining the organization in 2009, Carrie has been a strategic lead in all areas of the business with a core responsibility for ensuring the efficient delivery of corporate and operational initiatives to support business growth and success.

Prior to her appointment as President & CEO, she was Chief Financial Officer and led the Corporate Services group, including finance, human resources and technology. In this role, she was responsible for the strategy for the new Halifax Convention Centre and the lead executive who championed the development and activation of the organization's approach to prepare its team and operations for a successful transition to the new corporate structure and opening of the new Centre. This included a particular emphasis on change management and process improvements.

Having been involved since the new convention centre project began, she was instrumental in the facility's design and has worked closely with the organization's partners, and employees to ensure the facility meets client and community expectations. She has also previously been responsible for business oversight of Ticket Atlantic and developed the first management agreement with the Halifax Regional Municipality for the Scotiabank Centre.

Carrie brings a diverse business background, including over two decades of management experience with a concentration in financial and operational leadership. She has held executive leadership and finance roles in a variety of public and private sector organizations including the Nova Scotia Liquor Corporation, the CCL Group and Ernst and Young. She has played a lead advisory role on business strategy, measurement and financial reporting.

A graduate of Acadia University, she received her CPA, CA designation in 1991, and in 2015, she completed the Director's Education Program through the Institute of Corporate Directors. Carrie also serves as Treasurer on the Laing House Board of Trustees.

